

Matthieu Ponson

WINEMAKER

Mathieu PONSON grew up in Cornas – Northern Rhône Valley in a family of epicureans.



At 43 years-old, this businessman in the digital sector radically changed his life to become a winemaker. Motivated by a deep desire to express his creativity and to go back to nature, this self-taught man turned quite naturally to Burgundy to establish his first wine estate in 2014 at Ozenay called Domaine des Crêts (AOC Macon-Chardonnay).

The same year, he had a crush for a vineyard in Caromb at the foot of the Mont Ventoux (300m altitude) in the Southern Rhône Valley and he created Domaine de Piéblanc.

Both owner and main protagonist, Matthieu Ponson does almost everything himself from working in the vines to selling wine. Thanks to **different terroirs situated in altitude**, he is able to keep both freshness and ripeness to make well-balanced wines. He gets the best out of this beautiful land that enjoys wide thermal amplitude between the day and the night.

The 2017 vintage will mark a turning point in his career as a winemaker because he will vinify it by himself and he moved permanently to the vineyard with his family.

He has made the **respect** one of its core concerns : respect of environment, vines and Humans.

He puts a special care to produce **wine showing off each terroir** in order to offer **high quality wines** respectful of the environment.

“Domaine de Piéblanc’s wine reflect my passion for the land I cultivate. The vinification I make is healthy and pure with ripe grapes from terroirs in altitude. During the harvest all grapes are hand-picked and we select only the perfect ones in order to highlight the grape varieties from our different Provençal terroirs.”

